

## Meeting Agenda

### MONDAY, APRIL 19, 2021

- 11:00 a.m. - 11:30 a.m. **Annual General Meeting**  
ICI President John Marcin, Raytheon Technologies  
North American ICI Members Only
- 11:30 a.m. - 12:00 p.m. **2021 Business Summary**  
Joseph E. Fritz, Investment Casting Institute  
North American ICI Members Only
- 12:00 p.m. - 1:00 p.m. **Lunch**
- 1:00 p.m. - 1:10 p.m. **Open Session Greeting**  
ICI President John Marcin, Raytheon Technologies
- 1:10 p.m. - 2:10 p.m. **KEYNOTE ADDRESS:**  
**The Serious Business of Positive Emotions**  
Paul Krismer, The Happiness Experts Company
- 2:10 p.m. - 3:00 p.m. **Investment Casting North American Outlook**  
Joseph E. Fritz, Investment Casting Institute
- 3:00 p.m. - 3:45 p.m. **Global Import/Export Markets—Threats and Opportunities**  
Jeff Antonic, Stratecasts
- 3:45 p.m. - 4:30 p.m. **How to Create an Inspiring and Irresistible Culture**  
Jerome Wade, EPIC Global

### TUESDAY, APRIL 20, 2021

- 12:30 p.m. - 12:40 p.m. **Welcome**
- 12:40 p.m. - 2:00 p.m. **Employee Stock Ownership Plans**  
Shawn Ely, Lazear Capital Partners  
Panelists: Phil Geers, Blasch Ceramics;  
R.C. Oberst, Industrial Ceramic Products;  
Frank Lysiak, Kovatch Casting
- 2:00 p.m. - 3:00 p.m. **The Impact of US Export on Labor and Employment Law**  
Jenny Hahn, FD Associates
- 3:00 p.m. - 4:30 p.m. **The Biden Effect on Labor and Employment Law**  
Rick Alaniz, Alaniz Law & Associates, PLLC

# 2021 VIRTUAL



## Business and Leadership Development Conference April 19 – 21, 2021



### WEDNESDAY, APRIL 21, 2021

- 12:30 p.m. - 12:40 p.m. **Welcome**
- 12:40 p.m. - 1:40 p.m. **Post COVID Opportunities & the Biden Administration**  
Gene Marks, The Marks Group, Columnist, Author
- 1:40 p.m. - 3:10 p.m. **COVID-19 Supply Chain Wake-Up Calls for Reshoring Now! and How to Get Started with Total Cost of Ownership for Sourcing and Selling**  
Harry Moser, Reshoring Initiative
- 3:10 p.m. - 4:30 p.m. **The Economy Re-Opens; What Are the NEW Risks?**  
Dr. Ken Mayland, ClearView Economics
- 4:30 p.m. - 4:40 p.m. **Closing Remarks & Meeting Adjourned**  
Joseph E. Fritz, Investment Casting Institute